



2019

BENEFACTOR PROGRAM

IIDA

**OHIO
KENTUCKY**
chapter



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WELCOME: A LETTER FROM OUR PRESIDENT

IIDA's mission is to provide meaningful resources to commercial interior designers and their clients to advance the profession and enhance business value. As I have moved into my role as Chapter President, I have been very lucky to experience firsthand how far beyond this powerful mission the Ohio Kentucky Chapter has been able to reach. From Leading and impacting the future of over 150 students to changing the landscape of the profession of Interior Design in both Ohio and Kentucky – the impact this chapter is making on our profession is beyond measure.

As we reach the end of the year, we look back at the past twelve months and how much was accomplished. 2018 was a big year for the IIDA Ohio Kentucky chapter and we are very grateful for all the support shown to us from our Benefactors, our Members, and our board and committee volunteers. It would truly not be possible without all the loyalty, passion, and dedication from these groups of people.

A lot of hard work is already in place for 2019 to be another successful year for us and we hope you will consider being a 2019 benefactor and joining us as a partner to continue to grow and build our design community. We have taken your input and made modifications to the 2019 package, most importantly we added a VP of Benefactors to our chapter board to provide you with a point of contact and help ensure you get the most out of your contribution. We look forward to growing with you in the new year and achieving our goals together.

Thank you,

Chelsea King

Chelsea King, IIDA
IIDA OH KY Chapter President



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HELLO THERE!

GET TO KNOW US

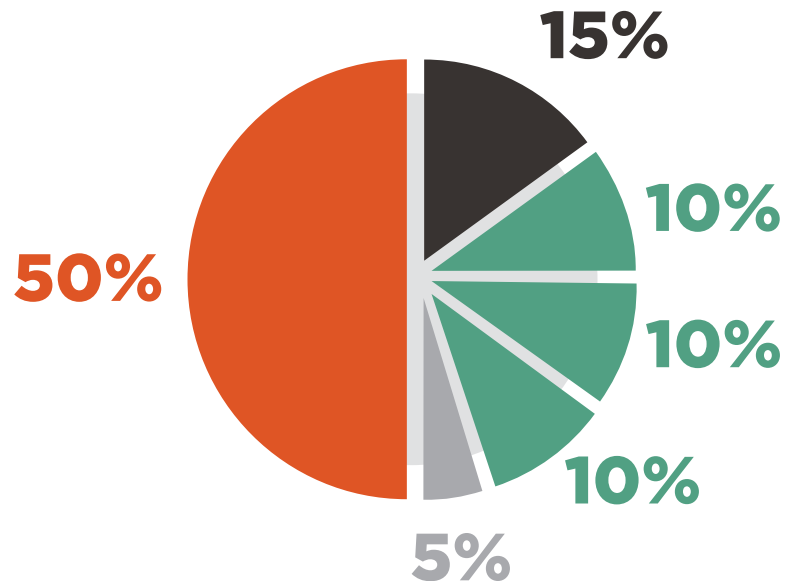


The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers, Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 600 members spanning our two states!

 5 CITY CENTERS		
 600+ MEMBERS	 83 COMMITTEE MEMBERS	
8  CAMPUS CENTERS	3  NEWSLETTERS	 200 COMPANIES REPRESENTED
480 INSTAGRAM FOLLOWERS		2218 FACEBOOK FOLLOWERS
7 ORGANIZATIONS SUPPORTED THROUGH PHILANTHROPY 		5 ZERO LANDFILLS
256 FRIDAY FORUM ATTENDEES	200  COLUMBUS DESIGN AWARDS ATTENDEES	830+ PRODUCT RUNWAY ATTENDEES

WHERE DO YOUR BENEFACTOR DOLLARS GO?

The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!



50%

CITY CENTER LOCAL EVENTS + PROGRAMS:
SEE PAGES 9 - 10 FOR MORE INFORMATION
ON THESE EVENTS.

15%

CHAPTER FRIDAY FORUMS + QUARTERLY MEETINGS

10%

CHAPTER STUDENT PROGRAMS

10%

CHAPTER LEADERSHIP CONFERENCE

10%

ADVOCACY INITIATIVES: ADVOCATING FOR THE
PROFESSION OF INTERIOR DESIGN

5%

DIGITAL COMMUNICATIONS: INCLUDING
WEBSITE AND SOCIAL MEDIA



2019 CHAPTER LEVELS + BENEFITS

With each contribution level, there is an opportunity to allocate a specific amount of your contribution towards the City Center Signature Events of your choice. By becoming a Chapter Benefactor, you will be entitled to the below benefits by support level.

BENEFITS	BRONZE - \$2,500 (\$1,250 AVAILABLE TO ALLOCATE)	SILVER - \$5,000 (\$3,000 AVAILABLE TO ALLOCATE)	GOLD - \$7,500 (\$4,500 AVAILABLE TO ALLOCATE)	PLATINUM - \$10,000 (\$6,500 AVAILABLE TO ALLOCATE)
Company logo/name on all marketing materials	X NAME LISTED	X NAME LISTED	X LOGO LISTED	X LOGO LISTED
Co-branded CEU in City Center of your choice <i>(limit to 1 per City Center)</i>	X	X	X	X
Verbal Recognition at all events	X	X	X	X
Early access to sign up for Signature Event Sponsorships	X	X	X	X
Free Friday Forum Tickets *	X 1 TICKET	X 1 TICKET	X 2 TICKETS	X 2 TICKETS
Free attendance to your allocated signature event selections	X 1 TICKET	X 1 TICKET	X 1 TICKET	X 1 TICKET
Promote Product/Event across Chapter instagram & website "Newstand"		X QUANTITY 1	X QUANTITY 2	X QUANTITY 2
Chapter Instagram Takeover			X QUANTITY 1	X QUANTITY 1
Local Rep. Spotlight on City Center Social Media <i>(limit to 1 per City Center, Exclusive to Platinum Benefactors)**</i>				X
1 giftable IIDA membership <i>(Exclusive to Platinum Benefactors)</i>				X
Exclusive attendance to first annual Chapter "Designer Forum" <i>(Exclusive to Platinum Benefactors)</i>				X

* These are for your company reps only, not for guests nor to be given out.

** City Center social media includes Facebook and Instagram.

Becoming an IIDA Ohio Kentucky Chapter Benefactor provides many valuable advertising, marketing and promotional benefits to your company.

However, becoming a Chapter Benefactor does not include Professional, Associate, or Industry membership in IIDA. For more information on becoming an IIDA member, please contact us at iidaOHKYmembership@gmail.com. In order to ensure our Benefactors the very best benefit package, we reserve the right to amend these offerings. It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Benefactors of their benefit opportunities or of unclaimed use of benefits.

BENEFACTOR COMMITMENT FORM

In order to guarantee full recognition of your 2019 benefactor contribution, please email the following things to VP of Benefactors, Jessica Hardin at: iidaOHKYbenefactors@gmail.com

- Completed commitment form (Page 7)
- Completed payment plan option (Page 8)
- City Center allocation selections (Pages 9 and 10)
- Company logo

<input type="checkbox"/> Platinum - \$10,000	<input type="checkbox"/> Gold - \$7,500	<input type="checkbox"/> Silver - \$5,000	<input type="checkbox"/> Bronze - \$2,500
Company Name:		Company Main Contact:	
Contact Email:			
Contact Address:			
City:		State:	Zip:

Please provide us with a local contact name and email for each city center, this will be our contact to reach out to when planning city center signature events:

N/A <input type="checkbox"/>	Columbus Contact Name:	Columbus Contact Email:
N/A <input type="checkbox"/>	Cleveland/Akron Contact Name:	Cleveland/Akron Contact Email:
N/A <input type="checkbox"/>	Cincinnati/Dayton Contact Name:	Cincinnati/Dayton Contact Email:
N/A <input type="checkbox"/>	Toledo Contact Name:	Toledo Contact Email:
N/A <input type="checkbox"/>	Louisville/Lexington Contact Name:	Louisville/Lexington Contact Email:



PAYMENT PLAN OPTIONS

To assist in your 2019 budgets, we are offering a payment plan for your commitment.

☐ Platinum - \$10,000 ☐ Gold - \$7,500 ☐ Silver - \$5,000 ☐ Bronze - \$2,500

Option 1

☐ Pay in Full **100% due by 1/31/2019** \$

Option 2 *

☐ Payments **50% due by 1/31/2019 and 50% due by 6/28/2019** \$

* If you choose option 2, please provide an accounting or management contact info

Contact Name:	Contact Email:
Title:	Phone:

Credit Card payments are available through our Eventbrite Benefactor link at:
https://iida_ohky_2019_benefactor_program.eventbrite.com

Please note, Eventbrite credit card fees will be applied to your total if paying through Eventbrite. Please make checks payable to IIDA Ohio Kentucky Chapter.

If you prefer to pay by check, please mail your check to Amy Todd at:

IIDA Ohio Kentucky Chapter
c/o Amy Todd, President Elect
P.O. Box 94077
2400 Orange Ave.
Cleveland, Ohio 44101 - 9003

If you have any questions please contact: iidaohkybenefactors@gmail.com



CITY CENTER SIGNATURE EVENT ALLOCATION

Don't miss your opportunity to be the main supporters for these events, as they are first come, first served!
Allocations will not be changed after February 28, 2019

CLEVELAND AKRON

Inspire Me Series: Tours of recently completed projects around the Tristate to showcase local design talent. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location.*

- ☐ Level 1 - \$1,000 (quantity 3)
- ☐ Level 2 - \$500 (quantity 3)

Round Table: Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of both continuing education and networking opportunities.

- ☐ Level 1 - \$1,000 (quantity 1)
- ☐ Level 2 - \$250 (quantity 4)

Product Runway: A play off of the hit reality television series Project Runway, this event challenges the creative minds of designers to create fabulous couture garments from the products and materials used in their everyday projects. A portion of the proceeds will benefit Dress for Success Columbus

- ☐ Level 1 - \$3,000 (quantity 1)
- ☐ Level 2 - \$2,000 (quantity 5)
- ☐ Level 3 - \$1,000 (quantity 7)
- ☐ Level 4 - \$500 (quantity 10)

COLUMBUS

Inspire Me Series: "Managing the Modern Career"- A series of professional development workshops focused on the specific skill sets needed to navigate and thrive through the volatility, uncertainty, chaos, and lightening fast speed of the modern business environment.

- ☐ Level 1 - \$1,000 (quantity 3)
- ☐ Level 2 - \$500 (quantity 3)

Round Table: Professional Development event focused on the individual's ability to create, communicate and maintain their personal brand. Featuring Rachael Boznik, a next generation thought leader and creator of The Brand Girls. Rachael has been featured in Business Insider, Forbes and The Huffington Post. This will be an evening of discussion and inter-active activities with attendees creating a personal action plan.

- ☐ Level 1 - \$1,000 (quantity 2)
- ☐ Level 2 - \$250 (quantity 4)

IIDA Design Awards: A celebration every two years honoring excellence in interior design across several categories. Through a juried submission process, this is an opportunity for the design community to gather and recognize the many talented firms and individuals in our area. *Specific benefits per level to be provided at a later date.*

- ☐ Level 1 - \$3,000 (quantity 1)
- ☐ Level 2 - \$2,000 (quantity 10)
- ☐ Level 3 - \$1,000 (quantity 2)
- ☐ Level 4 - \$500 (quantity 10)

CINCINNATI DAYTON

Inspire Me Series: Tours of recently completed projects around the Tristate to showcase local design talent. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location.*

- ☐ Level 1 - \$750 (quantity 4)

Round Table: Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of both continuing education and networking opportunities.

- ☐ Level 1 - \$1,000 (quantity 1)
- ☐ Level 2 - \$250 (quantity 4)

Product Runway: A play off of the hit reality television series Project Runway, this event challenges the creative minds of designers to create fabulous couture garments from the products and materials used in their everyday projects. A portion of the proceeds will benefit Dress for Success Columbus

- ☐ Level 1 - \$3,000 (quantity 1)
- ☐ Level 2 - \$2,000 (quantity 5)
- ☐ Level 3 - \$1,000 (quantity 7)
- ☐ Level 4 - \$500 (quantity 10)

CITY CENTER SIGNATURE EVENTS ALLOCATION

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LOUISVILLE LEXINGTON

Inspire Me Series: Tours of recently completed projects around the Tristate to showcase local design talent. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location.*

☐ Level 1 - \$500 (*quantity 3*)

Round Table: Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of both continuing education and networking opportunities.

☐ Level 1 - \$1,000 (*quantity 1*)

☐ Level 2 - \$250 (*quantity 4*)

IIDA Design Awards: Annual evening of celebration where over 500 members of the local architecture and design community gather to recognize design excellence and raise awareness of the many talented firms and individuals in our area. Specific benefits per level to be provided at a later date.

☐ Level 1 - \$3,000 (*quantity 1*)

☐ Level 2 - \$2,000 (*quantity 5*)

☐ Level 3 - \$1,000 (*quantity 7*)

☐ Level 4 - \$500 (*quantity 10*)

TOLEDO

Inspire Me Series: Tours of recently completed projects around the Tristate to showcase local design talent. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location.*

☐ Level 1 - \$250 (*quantity 2*)

Handlebar Bike Tour: Pedal your way around downtown Toledo and see what's new, architecture, socialize, and visit some local pubs along the way.

☐ Level 1 - \$500 (*quantity 2*)

Boat Cruise: Take a ride on the Sandpiper, down the mighty Maumee river on a sunset cruise, enjoy networking, good food and loads of fun!

☐ Level 1 - \$500 (*quantity 1*)

☐ Level 2 - \$250 (*quantity 3*)



THANK YOU TO OUR 2018 BENEFACTORS!



PLATINUM:

Allermuir



Interface®

shaw contract®



GOLD:

Allsteel®

HAWORTH®

Kimball®

Mohawk Group

Rockfon®

teknion

SILVER:



Miliken

patcraft®

BRONZE:



D.L.Couch



HermanMiller



Knoll

20 King



Steelcase