



# 2020

## BENEFACTOR PROGRAM

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**IIDA** | OHIO  
KENTUCKY  
chapter



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## WELCOME: A LETTER FROM OUR PRESIDENT

The 2019 was a monumental year for the Ohio Kentucky Chapter! The Friday Forum series was recognized for program excellence by receiving the Best Thing Ever (BTE) award from headquarters; the Chapter unified and expanded digital communication through a Chapter wide newsletter and five individual City Center eblasts; and, the Chapter Board voted to expand the board positions to include VP of Public Relations and VP of Special Events.

As we look ahead to 2020, the Chapter will continue to provide program excellence, advocacy for the profession, and membership engagement. The Chapter Board and City Center Directors have been working to establish our next strategic plan: Elevate. Programming will begin to explore this topic in a multifaceted approach by rethinking and reimagining how we Elevate the profession of interior design and our role within the community.

The success and momentum of the OH KY Chapter is only as strong as the benefactors that support us. We once again ask for your financial support of our Chapter. It is because of your support that the Ohio Kentucky Chapter has the opportunity to have such successful year!

Best,

*Amy Todd*

Amy Todd, IIDA, LEED AP ID+C

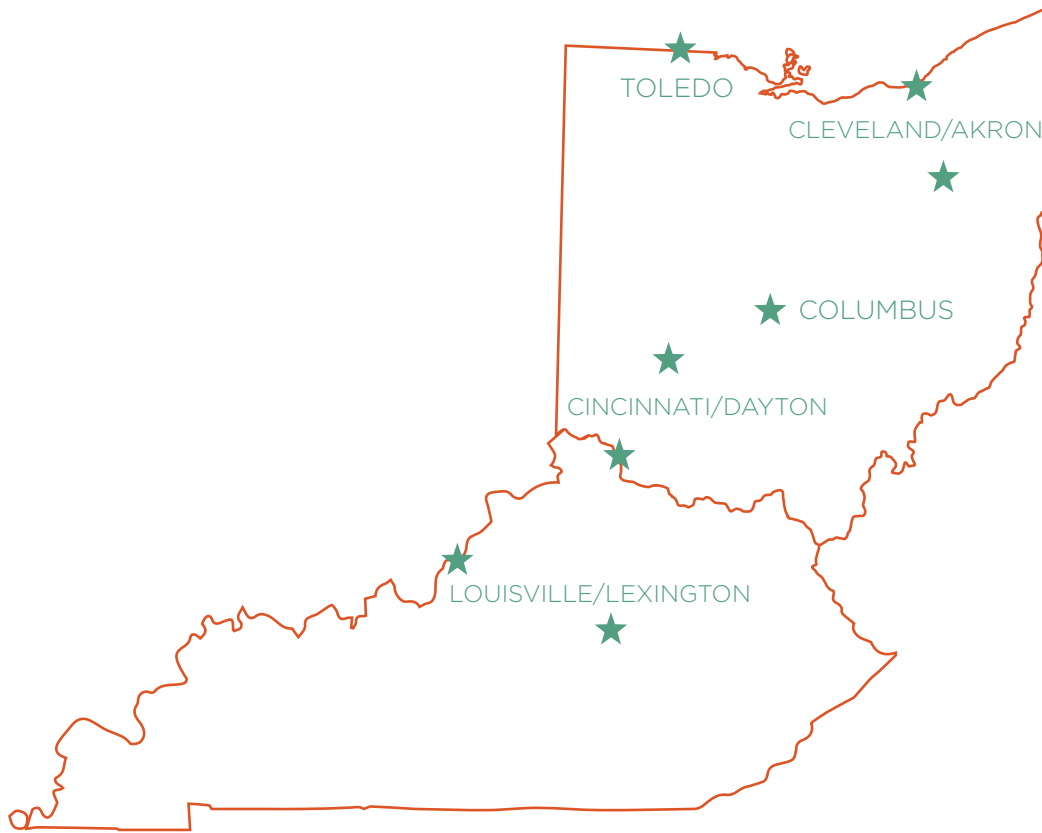
IIDA OH KY Chapter President



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# HELLO THERE!

## GET TO KNOW US



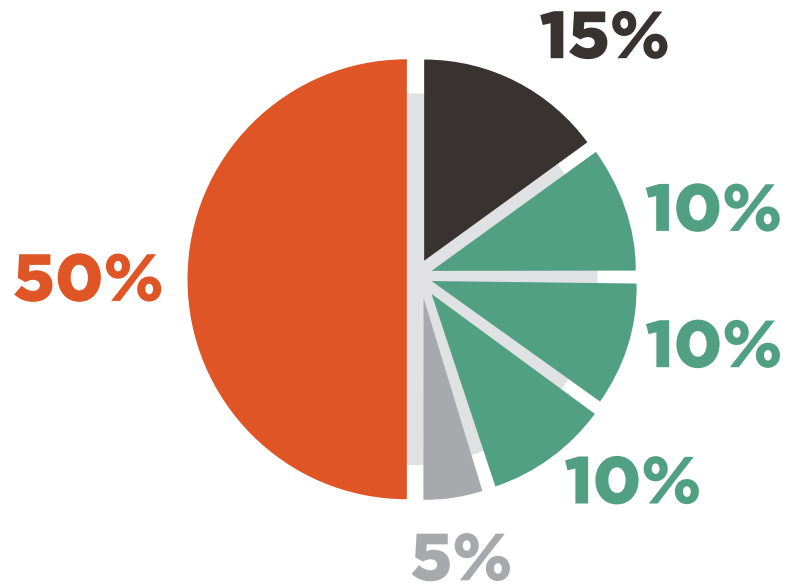
*The Ohio Kentucky Chapter is one of the largest in the organization comprised of five City Centers, Cleveland Akron, Columbus, Cincinnati Dayton, Toledo, and Louisville Lexington. We have over 600 members spanning our two states!*





# WHERE DO YOUR BENEFACTOR DOLLARS GO?

*The success of IIDA is built from the contributions of its members and supporters. Thank you for your continued support!*



**50%**

**CITY CENTER LOCAL EVENTS + PROGRAMS:**  
SEE PAGES 9 - 10 FOR MORE INFORMATION  
ON THESE EVENTS.

**15%**

**CHAPTER FRIDAY FORUMS + QUARTERLY MEETINGS**

**10%**

**CHAPTER STUDENT PROGRAMS**

**10%**

**CHAPTER LEADERSHIP CONFERENCE**

**10%**

**ADVOCACY INITIATIVES:** ADVOCATING FOR THE  
PROFESSION OF INTERIOR DESIGN

**5%**

**DIGITAL COMMUNICATIONS:** INCLUDING  
WEBSITE AND SOCIAL MEDIA



# 2020 CHAPTER LEVELS + BENEFITS

With each contribution level, there is an opportunity to allocate a specific amount of your contribution towards the City Center Signature Events of your choice. By becoming a Chapter Benefactor, you will be entitled to the below benefits by support level.

BENEFITS	BRONZE \$2,500 (\$1,250 AVAILABLE TO ALLOCATE)	SILVER \$5,000 (\$3,000 AVAILABLE TO ALLOCATE)	GOLD \$7,500 (\$4,500 AVAILABLE TO ALLOCATE)	PLATINUM \$10,000 (\$6,500 AVAILABLE TO ALLOCATE)	DIAMOND - IN KIND RETREAT SPONSOR (\$1,000 AVAILABLE TO ALLOCATE)
Company logo/name on all digital marketing materials promoting upcoming events	X NAME LISTED	X NAME LISTED	X LOGO LISTED	X LOGO LISTED	X LOGO LISTED
Company logo/name on all digital e-newsletters (at minimum sent quarterly)	X NAME LISTED	X NAME LISTED	X LOGO LISTED	X LOGO LISTED	X LOGO LISTED
Company logo/name on IIDA Chapter website with link to your website	X NAME LISTED	X NAME LISTED	X LOGO LISTED	X LOGO LISTED	X LOGO LISTED
Friday Forum Tickets*	X QUANTITY 1	X QUANTITY 1	X QUANTITY 1	X QUANTITY 2	X QUANTITY 2
Promote product release on Chapter Instagram account		X QUANTITY 1	X QUANTITY 2	X QUANTITY 2	X QUANTITY 2
Chapter Instagram Takeover			X QUANTITY 1	X QUANTITY 1	X QUANTITY 1
Unlimited promotion of educational opportunities on Chapter and City Center social media (1 post per event)			X	X	X
NeoCon Showroom visits by IIDA Sponsored student group			X	X	X
Logos on Student TShirts for Shift Conference & NeoCon Attendees			X	X	X
Local Rep. Spotlight on City Center Social Media (limit to 1 per City Center, Exclusive to Platinum & Diamond Benefactors)**				X	X

\* These are for your company reps only, not for guests nor to be given out.

\*\* City Center social media includes Facebook and Instagram.

Becoming an IIDA Ohio Kentucky Chapter Benefactor provides many valuable advertising, marketing and promotional benefits to your company.

**However, becoming a Chapter Benefactor does not include Professional, Associate, or Industry membership in IIDA.** For more information on becoming an IIDA member, please contact us at [iidaOHKYmembership@gmail.com](mailto:iidaOHKYmembership@gmail.com). In order to ensure our Benefactors the very best benefit package, we reserve the right to amend these offerings. It is not the responsibility of IIDA Ohio Kentucky Chapter to remind Benefactors of their benefit opportunities or of unclaimed use of benefits.

# BENEFACTOR COMMITMENT FORM

In order to guarantee full recognition of your 2020 benefactor contribution, please email the following things to VP of Benefactors, Jessica Hardin at: [iidaOHKYbenefactors@gmail.com](mailto:iidaOHKYbenefactors@gmail.com)

- Completed commitment form (Page 7)
- Completed payment plan option (Page 8)
- City Center allocation selections (Pages 9 and 10)
- Company logo

☐ Diamond - In Kind    ☐ Platinum - \$10,000    ☐ Gold - \$7,500    ☐ Silver - \$5,000    ☐ Bronze - \$2,500

Company Name:

Company Main Contact:

Contact Email:

Contact Address:

City:

State:

Zip:

*Please provide us with a local contact name and email for each city center, this will be our contact to reach out to when planning city center signature events:*

N/A ☐ Columbus Contact Name:

Columbus Contact Email:

N/A ☐ Cleveland/Akron Contact Name:

Cleveland/Akron Contact Email:

N/A ☐ Cincinnati/Dayton Contact Name:

Cincinnati/Dayton Contact Email:

N/A ☐ Toledo Contact Name:

Toledo Contact Email:

N/A ☐ Louisville/Lexington Contact Name:

Louisville/Lexington Contact Email:





# PAYMENT PLAN OPTIONS

To assist in your **2020** budgets, we are offering a payment plan for your commitment.

☐ Diamond - In Kind    ☐ Platinum - \$10,000    ☐ Gold - \$7,500    ☐ Silver - \$5,000    ☐ Bronze - \$2,500

## Option 1

☐ Pay in Full    **100% due by 1/31/2020**    \$

## Option 2 \*

☐ Payments    **50% due by 1/31/2020 and 50% due by 6/28/2020**    \$

*\* If you choose option 2, please provide an accounting or management contact info*

Contact Name:	Contact Email:
Title:	Phone:

Credit Card payments are available through our Eventbrite Benefactor link at:  
<https://2020benefactorprogram.eventbrite.com/>

Please note, Eventbrite credit card fees will be applied to your total if paying through Eventbrite. Please make checks payable to IIDA Ohio Kentucky Chapter.

If you prefer to pay by check, please mail your check to Amy Todd at:

IIDA Ohio Kentucky Chapter  
c/o Amy Todd, President Elect  
P.O. Box 94077  
2400 Orange Ave.  
Cleveland, Ohio 44101 - 9003

If you have any questions please contact: [iidaohkybenefactors@gmail.com](mailto:iidaohkybenefactors@gmail.com)





# CITY CENTER SIGNATURE EVENT ALLOCATION

*Don't miss your opportunity to be the main supporters for these events, as they are first come, first served!*

*Allocations will not be changed after February 28, 2020*

## CLEVELAND AKRON

**Inspire Me Series:** Tours of recently completed projects in the Northeast Ohio area to showcase local design talent. Event will be planned by Benefactors, may include tours of recently completed projects, yoga at the beach or creative outlet experiences

☐ Level 1 - \$750 (quantity 2)

**Round Table:** Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of both learning and networking opportunities.

☐ Level 1 - \$500 (quantity 2)

☐ Level 2 - \$250 (quantity 4)

**IIDA Design Awards:** A celebration every two years honoring excellence in interior design across several categories. Through a juried submission process, this is an opportunity for the design community to gather and recognize the many talented firms and individuals in our area. *Specific benefits per level to be provided at a later date.*

☐ Level 1 - \$3,500 (quantity 1) Title Event Sponsor

☐ Level 2 - \$2,500 (quantity 1) Juror Sponsor

☐ Level 3 - \$2,000 (quantity 8) Premier Seating Sponsor

☐ Level 3 - \$2,000 (quantity 4) Photo Booth Sponsor

☐ Level 4 - \$1,000 (quantity 10) Bar Sponsor

**Student Career Day:** This event allows our local interior design students to collaborate together along with local professionals in a one day event. Students are our future in the industry and this event is always proven to be a success for all that are involved.

☐ Level 1 - \$500 (quantity 3)

## COLUMBUS

**Inspire Me Series:** Tours of recently completed projects in the Central Ohio area representing exemplary design. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location & will be stand alone sponsor for event.*

☐ Level 1 - \$750 (quantity 1)

**Round Table:** Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of both continuing education and networking opportunities.

☐ Level 1 - \$1,000 (quantity 2)

☐ Level 2 - \$500 (quantity 2)

☐ Level 2 - \$250 (quantity 8)

**Product Runway:** A play off of the hit reality television series Project Runway, this event challenges the creative minds of designers to create fabulous couture garments from the products and materials used in their everyday projects. A portion of the proceeds will benefit a local charity.

☐ Level 1 - \$3,000 (quantity 1)

☐ Level 2 - \$2,000 (quantity 5)

☐ Level 3 - \$1,000 (quantity 10)

☐ Level 4 - \$500 (quantity 10)

## CINCINNATI DAYTON

**Inspire Me Series:** Tours of recently completed projects to showcase local design talent. The tours will feature projects in various market segments. There will be four events, with one sponsor per event. *Benefactors will have the opportunity to influence the location.*

☐ Level 1 - \$750 (quantity 4)

**Round Table:** Professional Development event focused on Advocacy. Live panel discussion to further explore the specific topic. Join us for a night of both learning and networking opportunities.

☐ Level 1 - \$500 (quantity 2)

☐ Level 2 - \$250 (quantity 4)

**Fall Social:** A gathering to network with fellow members of the design community

☐ Level 1 - \$1,000 (quantity 1)  
4 tickets, 1 post on Cinday City Center Social Media promoting company or product, can speak at event and show off product, verbal recognition at event, logo on all promo material

☐ Level 2 - \$750 (quantity 2)  
2 tickets, opportunity to share marketing materials, logo on all promotional materials, verbal recognition at the event

☐ Level 3 - \$500 (quantity 5)  
1 ticket, logo on all promotional material, verbal recognition at the event

# CITY CENTER SIGNATURE EVENT ALLOCATION

*Don't miss your opportunity to be the main supporters for these events, as they are first come, first served!*

*Allocations will not be changed after February 28, 2020*

## LOUISVILLE LEXINGTON

**Inspire Me Series:** Tours of recently completed projects around Kentucky to showcase local design talent. The tours will feature projects in various market segments. *Benefactors will have the opportunity to influence the location.*

☐ Level 1 - \$750 (*quantity 1*)

**Round Table:** Professional Development event focused on a relative trending topic. Live panel discussion to further explore the specific topic. Join us for a night of learning and networking opportunities.

☐ Level 1 - \$500 (*quantity 2*)

☐ Level 2 - \$250 (*quantity 4*)

**Product Runway:** A play off of the hit reality television series Project Runway, this event challenges the creative minds of designers to create fabulous couture garments from the products and materials used in their everyday projects. A portion of the proceeds will benefit a local charity.

☐ Level 1 - \$3,000 (*quantity 1*)

☐ Level 2 - \$2,000 (*quantity 5*)

☐ Level 3 - \$1,000 (*quantity 7*)

☐ Level 4 - \$500 (*quantity 10*)

## TOLEDO

**Inspire Me Series:** This flexible event can be anything from tours of recently completed projects to exploring other design disciplines, as a way to inspire the creative minds of those in attendance. (Benefactors will be able to influence the event)

☐ Level 1 - \$750 (*quantity 2*)

**Elevator Pitch:** Encouraged by current local legislation, this interactive event guides guest in crafting an appropriate and concise response to questions, advocating the profession of interior design.

☐ Level 1 - \$500 (*quantity 1*)

☐ Level 2 - \$250 (*quantity 2*)

**Boat Cruise:** Take a ride on the Sandpiper, down the mighty Maumee river on a sunset cruise, enjoy networking, good food and loads of fun!

☐ Level 1 - \$1,000 (*quantity 1*)



# THANK YOU TO OUR 2019 BENEFACTORS!

## PLATINUM:

**Interface®**

**shaw contract®**



## GOLD:

**Allsteel®**

**patcraft®**



## SILVER:

**Kimball®**



**HAWORTH®**



**Mohawk Group**

**Knoll**



**tekunion**

## BRONZE:

